



Calgary Youth Science Fair Sponsorship Framework

The Calgary Youth Science Fair (CYSF) is one of the largest science fairs in Canada with over 900 students from grades 5-12 participating. The CYSF is held annually at the University of Calgary Olympic Oval.

The CYSF is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYSF is pleased to offer charitable tax receipts in addition to extensive donor recognition.

CYSF Sponsorship Levels and associated recognition are:

Platinum Partner – Greater than \$20,000

- Logo placement on CYSF letterhead
- Option to address CYSF attendees during the awards ceremony (2 minutes)
- Opportunity for display/booth at the CYSF (afternoon of judging and public viewing day)
- Right to provide a branded give-away to each CYSF participant
- Space for up to two free-standing vertical banners at the CYSF venue
- 20 judging spots guaranteed for sponsor employees
- Joint press release with CYSF to announce support of the CYSF
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition on venue screens during the CYSF

Gold Sponsor – Up to \$20,000

- Space for one free-standing vertical banner at the CYSF venue
- 10 judging spots reserved for sponsor employees
- Joint press release with CYSF to announce support of the CYSF
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition on venue screens during the CYSF

Silver Sponsor – Up to \$5,000

- 5 judging spots reserved for sponsor employees
- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition on venue screens during the CYSF

Bronze Sponsor – Up to \$1,000

- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition on venue screens during the CYSF

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% is earmarked for the CYSF Foundation to facilitate the long term sustainability of the CYSF when funds allow.

Affiliated With:



2019 Platinum Partner:

